# LAND

## SEA



A Discreet and Collaborative Business to Business Platform Connecting LAND, SEA & AIR Sectors

А

PRESCIENT & PRIME COMPANY

### **ABOUT US**

LAND SEA AIR is an exclusive network designed for businesses serving Ultra High Net Worth (UHNW) & HNW individuals, single and multi family offices, across three interconnected sectors:

Land (Private Office & Real Estate Services), Sea (Super Yachts), and Air (Private Aviation).

We share common values, clientele, and a commitment to excellence – and invite your business to join our curated membership

VALUABLE BRAND ASSOCIATION

CROSS SECTOR OPPORTUNITY REACH











### WHY JOIN LAND SEA AIR?

## A Compelling Multi-Sector B2B Platform

- Connect with trusted advisers, service providers, and suppliers operating in Land, Sea, and Air.
- Access pre-qualified clients consistently seeking premium services.
- Benefit from a collaborative community incentivised to promote your business.

#### Incentivised Referrals

-Earn a 10% rebate on membership fees for every successful referral within the network – capped at 50%. .

#### Cost-Effective Investment

- Membership costs can be significantly offset, delivering strong ROI.
- Shared referral analytics enabling transparency and measurable results.

#### Track Record & Expertise

- Built on 25 years' experience servicing HNW individuals, investment funds, private and multifamily offices.
- A trusted platform backed by a proven network.



BEN HOWARD

Ben has worked in the super prime residential sector for the last 25 years as a main contractor.

Ben enjoyed the position of Sales & Marketing Director of Cheevers Howard. Under his leadership, the business featured in The Sunday Times Fastrack 100 (#44) and, in a subsequent year, The FT Survey of the fastest growing 1000 European companies (#13 in Europe, #2 in the UK).

This revenue was generated across an impressive portfolio of projects with an aggregated asset value of more than £1.5bn. Each project a collaboration of numerous specialisms and sectors.

The list of projects is extensive and includes properties in Prime Central London, The Home Counties and Nettleton Rd, Cape Town.

Ben sold his contracting firm a few years ago and has now established LAND SEA AIR so that businesses generating revenue in one sector coulc benefit from collaboration from all three sectors.















# MEMBERSHIP CATEGORIES

Our network serves businesses offering expertise in:

- PRIVATE OFFICE
- ACQUISITION
- DESIGN
- BUILD
- MANAGEMENT

## THE MEMBERSHIP

A curated membership of associated businesses.

One Service	£15,000	
Two Services	£12,500	
Three or more	£10,000	

Membership Fees (Annual, paid in full at joining):





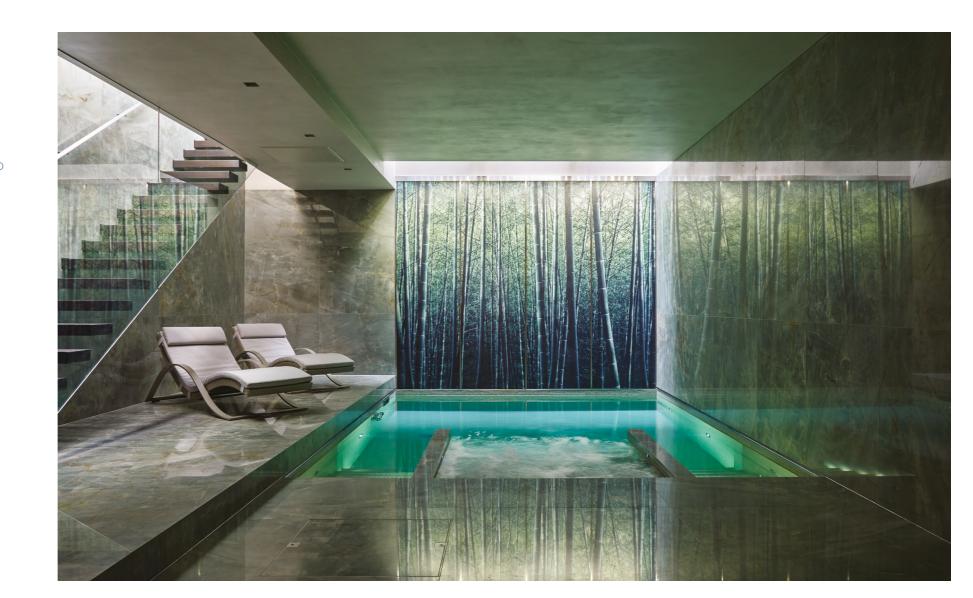
### KEY MEMBER BENEFITS

- Incentivised cross-referrals within a discreet and trusted community
- Access to pre-qualified clients originating from Land, Sea & Air sectors
- Enhanced brand association and network growth opportunities
- Invitations to exclusive member events
- Access to Membership App
  - Member Directory & Profiles
  - o Discreet Referral System
  - ROI Analytics Dashboard

## RETURN ON INVESTMENT

- Ongoing referrals reduce your effective membership costs and amplify revenue growth.
- Strong member engagement encourages repeat business and collaboration.
- A unique cross-sector platform expanding your reach beyond traditional boundaries.

STRONG ROI & MEMBER ENGAGEMENT



### SUMMARY

- Cost-effective investment with incentives
- Strong ROI through collaborative referrals
- Brand elevation via association with a trusted multi-sector network
- Access to pre-qualified, highvalue client base
- Unique cross-sector business developmen opportunities
- Expand your reach beyond traditional boundaries.



For further information contact ben@prescientandprime.com .

www.landseaair.club